

enChoice Social Media Toolkit

World Rhino Day 2022

Poaching has had devastating effects on the Rhinoceros. The Rhino horn has been used both in traditional Chinese medicine and as a status symbol, which has led to the near extinction of the species through lethal and unrelenting poaching.

Today, there are only five species of Rhino left on earth - three of which are endangered. Poachers have taken the lives of well over 10,000 Rhinos in the last decade, leaving less than 20,000 total alive on the planet today. Rhinos are 'megaherbivores', a type of keystone species, meaning they help shape our environment and keep the ecosystem in balance. If the Rhino population goes extinct, the effects could be globally catastrophic.

One of the best things we can do to help save Rhinos is to advocate for them through education.

World Rhino Day is Thursday, September 22nd, and we need your help to spread the word!

We've put together social media posts that are easy to copy/paste and share on all platforms to help spread awareness. Don't forget to tag us and/or use the World Rhino Day hashtags!

GRAPHICS:

[Download here](#)

HASHTAGS:

#WorldRhinoDay #WorldRhinoDay2022
#SavingTheRhino #SaveTheRhino #RhinoConservation
#StopRhinoPoaching #EndPoaching

TAG US!

Facebook & LinkedIn: @enChoice, Inc.
Twitter: @enChoice

URL:

www.enchoice.com/World-Rhino-Day

SUGGESTED CAPTIONS:

- It's #WorldRhinoDay2022! In support of #SavingTheRhinos, I've teamed up with @enChoice, Inc. to spread awareness about the cause and different ways in which you can help!
www.enchoice.com/World-Rhino-Day #RhinoConservation #EndPoaching
- Help #SaveTheRhino and help save our world! #WorldRhinoDay2022 Help spread the word with @enChoice, Inc. Share this post, or follow this link to learn how you can get involved!
www.enchoice.com/World-Rhino-Day
- Did you know poaching has led the Rhino to become endangered? Rhinos are considered a keystone species, meaning they help shape our environment and world ecosystems. Help pread the word about



how to help prevent them from extinction! www.enchoice.com/World-Rhino-Day
#WorldRhinoDay2022 #RhinoConservation #SavingtheRhino @enChoice, Inc.

- In honor of #WorldRhinoDay2022, I've teamed up with @enChoice, Inc. to help spread awareness about poaching that has endangered the species. Learn more about how the Rhino plays a critical role in shaping the environment, and how you can help protect these majestic animals.
www.enchoice.com/World-Rhino-Day #SavingtheRhino #RhinoConservation #EndPoaching
- Today is #WorldRhinoDay2022, and I've joined forces with @enChoice, Inc. to help spread the word about Rhino conservation. Learn more about their role in the ecosystem, and the poaching that threatens their existence. www.enchoice.com/World-Rhino-Day
#SavingtheRhino #RhinoConservation #EndPoaching